



# Moat Community College

## weduc® Case Study

### Improving efficiency and cutting costs with Weduc

#### Background

Moat Community College, based in Leicester, is a mixed state school for pupils from 11 to 16 which has grown as a result of amalgamating other schools in the area over several years. The school has around 180 staff, which comprises approximately 80 teaching staff, with the remainder in support and administrative roles.

#### The Challenge

Because of the demographics in the school's catchment area, parents and children come from a wide variety of countries and many do not speak English well, with many parents unable to communicate at all in English. The school knew they needed to find a better way to engage with parents.

Too much was being done manually on the communications front. The administrative staff were spending a great deal of time forwarding emails and sending out letters and other documents, leading to very high postage and stationery costs. The SIMS system already in place was used for text messaging, but relying heavily on this was expensive and also limited the amount of information that could be sent easily.

The staff wanted a tool that would write back to SIMS and provide two-way communication between parents and the school.

They had reviewed a number of systems that claimed to improve parental engagement but most did not offer what they were looking for, including the ability to write back to SIMS.

#### The Solution

Moat Community College came across Weduc and following successful on and off-site demo's launched the platform to new parents in the summer of 2018. They then gradually rolled it out to the remaining parents. The school was excited about the new software and agreed to act as a Partner school with Weduc to help develop the product further.



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The school particularly liked the fact that the system wrote back to SIMS and that all the features, including absence management, behaviour, payments, newsfeed, calendar, timetables and reminders could record all aspects of school life on one centralised app, giving an instant snapshot of what was happening across the school.

The payments option was one of the features that the school helped develop in conjunction with Weduc, as they could see how useful it would be to pay for items such as school trips and school dinners.



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*We particularly like the fact that it is very easy to personalise and carries the school's branding. We have already recommended Weduc to other schools and will continue to do so.*

**Aziza Raidhan**  
Office Manager

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## The Results

### For Parents

- Clear and attractive visuals help improve understanding and engagement for non-native English speakers
- Having all the information on a single app that can be retained as a permanent record.

### For the School

- Teachers have found the system self-explanatory.
- Having all the information on a single app is that it can be retained there as a permanent record.
- Teachers can use the system to set homework and other tasks.
- The school was previously spending a great deal of money on text messaging, and using Weduc has brought down the cost of this substantially.
- Weduc has increased Moat's ability to process information and has made it more efficient.
- Reducing the time it takes to communicate with parents through simplified engagement.
- Reducing the time on routine tasks such as forwarding emails.
- No need to print out exam timetables all the information is on the app and can be viewed with one click; saves time as well as paper.
- As it is further rolled out across the school, it will enable children and staff to be more productive.

### For Pupils

- Pupils in year 11 (aged 15-16) use Weduc app to view exam and class timetables.



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