



Highfields Primary School

weduc® Case Study

Overcoming the language barrier with Weduc

Background

Highfields Primary School, based in Leicester, has around 370 pupils aged 3-11 and some 55 staff in total, of whom 22 are teachers. The last Ofsted inspection rated the school as outstanding.



The Challenge

The majority of Highfields children and their parents are from ethnic minority backgrounds, and with some 20 different languages being spoken, effective communication between school and parents was sometimes challenging. In addition, Highfields has plans to grow over the next few years.

Dave Nimmo, Business Manager for Highfields Primary School, decided, together with the Head Teacher, that the existing system of communicating with parents needed improvement, so they began to look for a system which would enhance parental engagement.

During his time at Highfields, Dave had been approached by various companies who offered tools that claimed to improve parental engagement. With children of his own, Dave had seen the issue of communication between schools and parents from both sides.

“We were looking for something rather different than what we had seen to date. Although we had reviewed a number of different suppliers, none really provided what we were looking for.”



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The Solution

Around 18 months ago Dave came across Weduc, which is available either as a smartphone app or can be viewed on a PC or other platform. A particularly attractive feature of Weduc to the school was its highly visual nature, with its ability to display videos and photos clearly which made communication with ESL speakers easier.

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Other software we reviewed offered some of the functionality but Weduc did it all much better. Above all, we really liked the user-friendly nature of the system.

Dave Nimmo
Business Manager

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The Results

- 100% teacher uptake.
- Better way of involving and engaging multi-lingual parents.
- A user-friendly engagement platform.
- Newsfeed function that acts as their internal Twitter.
- Great way to obtain suggestions from parents, teachers and staff.
- Live view of who is logged on and off the system.
- Share and celebrate pupil's achievements directly with parents easily.
- Easy to share communications from short news posts, the Calendar, a range of visual materials and PDFs to parents.
- Easy to set up targeted groups and channels so School can restrict who sees the communications.
- Helps the environment by cutting down on printing.

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No one else does parental engagement as well as Weduc does. We would recommend it without a doubt to other schools.

Dave Nimmo
Business Manager

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